

2024 REAL ESTATE MARKET FORUM AGENDA

February 28, 2024

Spokane Convention Center

- 8:00-8:07 (7 min.) **Welcome & Intro. of Moderator – Mike Basinger**,
2024 Chair, Spokane-Kootenai Real Estate Research Committee
Introductions by Moderator – Abbey Parsons,
REALTOR, Coldwell Banker Tomlinson
Presenting Sponsor Welcome – Representative of STCU
- 8:07-8:32 **Regional Economy**
(25 min.) **Patrick Jones**, Executive Director, Institute for Public Policy
& Economic Analysis, Eastern Washington University
- 8:32-9:25 **Special Topics**
- (5 min.) **Introductions – Abbey Parsons**, Moderator
(14 min.) **Creating Affordable Housing – Maggie Lyons**,
Executive Director, Panhandle Affordable Housing Alliance
- (14 min.) **Trends in Waterfront Development -**
John Beutler, Owner, Century 21 Beutler & Associates
- (14 min.) **The Coming Impacts of Artificial Intelligence –**
Jeff Turner, Co-Founder, Tangilla/KTK Partners
- (6 min.) **Questions & Answers**
– **Abbey Parsons**, Moderator
- 9:25-9:31 (6 min.) **Announcements – Mike Basinger**, Chair, and **Sponsor
Presentation**
- 9:31-9:46 **COFFEE BREAK**
- 9:46-9:50 (4 min.) **Announcements – Mike Basinger**, Chair
- 9:50-10:30 **Residential Market in Spokane/Kootenai/Bonner Counties**
- (5 min.) **Introductions – Abbey Parsons**, Moderator
(15 min.) **Single Family: Kootenai/Bonner – Michael Wendland**,
2024 President, Coeur d’Alene REALTORS®
(15 min.) **Single Family: Spokane – Eric Johnson**,
Past President, Spokane REALTORS®
(5 min.) **Questions & Answers – Abbey Parsons**, Moderator
- 10:30-11:10 **Investment Real Estate in Kootenai/Bonner Area**
- (5 min.) **Introductions – Abbey Parsons**, Moderator
(15 min.) **General Commercial: Bonner – Tom Puckett**,
Partner/REALTOR®, Realm Partners
(15 min.) **General Commercial: Kootenai – KC Reese**,
Broker, NAI Black
(5 min.) **Questions and Answers (North Idaho) –**
Abbey Parsons, Moderator

11:10-11:20 **STRETCH BREAK and Sponsor Drawings (please stay in the room)**

11:20-12:00 **Investment Real Estate in Spokane**

- (5 min.) **Introductions – Abbey Parsons**, Moderator
(15 min.) **Office: Spokane – Erik Nelson**,
Managing Broker, Kiemle Hagood
(15 min.) **Retail: Spokane – Chris Bornhoft**, President,
Bornhoft Commercial
(5 min.) **Questions and Answers (Spokane) –**
Abbey Parsons, Moderator

12:00-12:35 **Future of Residential Rental Development**

- (5 Min.) **Introductions by Panel Moderator – Joel White**,
Executive Director, SHBA
(30 min.) **Panel Discussion and Q&A (Joel White):**
Jeff Hornberger – Co-Founder | Designated Broker,
Kelly Right Real Estate - The Hornberger Group
Marie Pence – REALTOR®,
Windermere North Spokane
Chad Oakland – REALTOR®, Founder,
NW Realty Group

12:35-12:38 **Closing Comments – Mike Basinger**

12:38-12:48 **Education Credit Sign Out**

12:48-1:00 **LUNCHEON**

(Luncheon Head Table) **Mike Basinger**, Chair, Spokane-Kootenai RERC
Eric Johnson, Past President, Spokane REALTORS®
Dr. Jessica Lautz, Keynote Speaker
Abbey Parsons, Moderator
Chris Schreiber, Vice Chair, Spokane-Kootenai RERC
Dale Strom, Administrative Officer, Spokane-Kootenai RERC
Ryan Walters, Website Manager, Presentation Coordinator, S-KRERC
Michael Wendland, President, Coeur d’Alene Regional REALTORS®

1:00-1:10 **Announcements – Mike Basinger, Dale Strom,**
and representative of Luncheon Sponsor

1:10-1:40 **KEYNOTE SPEAKER – Dr. Jessica Lautz**, Deputy Chief Economist
and VP of Research, National Association of REALTORS®

Topic: Top Trends in Real Estate

1:40-1:50 **Questions and Answers/Closing – Mike Basinger**

